

10/ **WAYS TO PARTICIPATE**

		m2	Networking Agenda	Welcome Reception	Networking Lunch	Soho Evening Experience	Furniture package				Passes	Rates
							Tables	Chairs	Stools	High tables		
EXHIBITOR	Stands	12	Yes	2	2	2	1	3	1	1	6	2500 €
		24	Yes	4	4	4	2	6	2	2	12	5000 €
	4m2 Information point (entrepreneurs and startups)	4	Yes						1	1	2	600 €
PARTNERS	Silver	24	Yes	4	4	4	Check exhibition area on the following pages				30	10000 €
	Golden	48	Yes	8	8	8					50	20000 €
	Principal partner	Costum participation										50000 €
COORGANIZER	Costum participation through a collaboration agreement										>100.000 €	
PANELS	Commercial presentation or presentation of a success story		Yes	1	1	1	15 min of presentation				5	1500 €
VISITORS	Entry tickets + Networking		Yes		1	Access to the exhibition area and forums				1	120 €	
	Entry tickets + Networking		Yes	Access to the exhibition area and forums				1	50 €			



10.1/ VISITOR

10 / WAYS TO PARTICIPATE

A/ ENTRY TICKET + NETWORKING

50 € + VAT

Includes:

- An accreditation to the entire event (22nd and 23rd of June).
- A networking agenda to arrange B2B meetings with other attendees and exhibitors.
- Access to the exhibition area.
- Access to the forums.



B/ ENTRY TICKET + NETWORKING + LUNCH

120 € + VAT

Includes:

- An accreditation to the entire event (22nd and 23rd of June).
- A networking agenda to arrange B2B meetings with other attendees and exhibitors.
- An invitation to the networking lunch (22nd of June).
- Access to the exhibition area.
- Access to the forums.



10.2/ PRESENTATION IN #ELEVATORFORUM

10 / WAYS TO PARTICIPATE

COMMERCIAL PRESENTATION OR PRESENTATION OF A SUCCESS STORY

1.500 € + VAT

Includes:

Invitation to the institutional agenda:

An invitation to the welcome reception (21st of June).

An invitation to the networking lunch (22nd of June).

An invitation to the Soho Evening Experience (22nd of June).

Presence at the #ElevatorForum:

Commercial presentation or presentation of a success story (15 min).

Branding:

Logo included on the digital catalogue of participants and link to your website.

Networking tool:

Networking agendas to arrange B2B meetings with other attendees and exhibitors.

Free passes:

5 free passes (access and networking) to invite collaborators, partners, customers or suppliers to attend the forum.



10.3/ EXHIBIT

10 / WAYS TO PARTICIPATE

A/ 4M² INFORMATION POINT FOR ENTREPRENEURS AND START-UPS**600 € + VAT**

Includes:

Branding:

Logo included on the digital catalogue of participants and link to your website.

Networking tool:

Networking agendas to arrange B2B meetings with other attendees and exhibitors.

Free passes:

2 free passes (access and networking) to invite collaborators, partners, customers or suppliers to attend the forum.

Exhibition Area:

- 4m² information point that includes:
- Show carpet
- Mandatory insurance
- A counter
- A stool
- A Power socket
- Graphic printing and installation (back wall and counter 1.5 x 2m and 1x1m respectively) with the company logo



10.3/ EXHIBIT

10 / WAYS TO PARTICIPATE

B/ 12M² STANDS FOR COMPANIES **2.500 € + VAT**

Includes:

Invitation to the institutional agenda:

- 2 invitations to the welcome reception (21st of June).
- 2 invitations to the networking lunch (22nd of June).
- 2 invitations to the Soho Evening Experience (22nd of June).

Branding:

Logo included on the digital catalogue of participants and link to your website.

Networking tool:

Networking agendas to arrange B2B meetings with other attendees and exhibitors.

Free passes:

6 free passes (access and networking) to invite collaborators, partners, customers or suppliers to attend the forum.

Exhibition Area:

The stand includes: walls, show carpet, labelling with company name (20 characters), lighting, electrical panel and consumption, and fair insurance, and basic furniture package: a table, 3 chairs, a counter, a stool.

Graphic printing and installation:

3 back walls and a counter 2 x 3m and 1x1m respectively with the company logo.



10.3/ EXHIBIT

10 / WAYS TO PARTICIPATE

C/ 24M² STANDS FOR CITIES**5.000 € + VAT**

Includes:

Invitation to the institutional agenda:

4 invitations to the welcome reception (21st of June).

4 invitations to the networking lunch (22nd of June).

4 invitations to the Soho Evening Experience (22nd of June).

Branding:

Logo included on the digital catalogue of participants and link to your website.

Networking tool:

Networking agendas to arrange B2B meetings with other attendees and exhibitors.

Free passes:

12 free passes (access and networking) to invite collaborators, partners, customers or suppliers to attend the forum.

Exhibition Area:

The stand includes: walls, show carpet, labelling with company name (20 characters), lighting, electrical panel and consumption, and fair insurance, and basic furniture package: 2 tables, 6 chairs, 2 counters, 2 stools.

Graphic printing and installation:

2 counters 1x1m with the company logo

1 central back wall 5x3m

2 lateral back walls 2x3m

**Inspire The Future**

10.4/ SPONSOR

10 / WAYS TO PARTICIPATE

A/ SILVER PARTNER**10.000 € + VAT****Invitation to the institutional agenda:**

- 4 invitations to the welcome reception (21st of June).
- 4 invitations to the networking lunch (22nd of June).
- 4 invitations to the Soho Evening Experience (22nd of June).

Presence at Forums:

20 minute solo conference or inclusion as a speaker at one of the forum's round tables: Cities or Museums.

Branding:**Inclusion of the partner's logo in:**

- Image in press releases sent in the Silver category.
- Banner in the central courtyard (includes production and assembly, design provided by the partner).
- The list of sponsors in all formats.
- Image in the press conference.
- Image on the website.
- Highlighted presence at the opening ceremony.
- Newsletter with information about the partner and their participation.
- The directory.
- The graphic support inside the event.
- The entrance photocall.

Networking tool:

Networking agendas to arrange B2B meetings with other attendees and exhibitors.

Free passes:

30 free passes (access and networking) to invite collaborators, partners, customers or suppliers to attend the forum.

Exhibition Area:**24m² stand in a preferential area.**

The stand includes: walls, show carpet, labelling with company name (20 characters), lighting, electrical panel and consumption, and fair insurance, and basic furniture package: a round table, 3 chairs, a lower table, a 3 seater sofa, a 2 seater puffs, a counter and a stool.

Graphic printing and installation:

1 Hexagonal suspended: 3 graphics of 1.5x1 m

1 back wall 2x1.5 m

1 corporeal with polystyrene including a hashtag with your company name

Audiovisuals:

1 55" led screen



10.4/ SPONSOR

10 / WAYS TO PARTICIPATE

B/ GOLDEN PARTNER**20.000 € + VAT****Invitation to the institutional agenda:**

- 8 invitations to the welcome reception (21st of June).
- 8 invitations to the networking lunch (22nd of June).
- 8 invitations to the Soho Evening Experience (22nd of June).

Presence at Forums:

- 20 minute solo conference or inclusion as a speaker at one of the forum's round tables: Cities or Museums.
- Presentation of a success story in the Elevator (15 min).
- You can hold a workshop or activity designed by your company to take place in your exhibition space or in a private room (it is essential to advertise it yourself and agree it with FYCMA. The additional costs for the room are assumed by the customer).

Branding:**Inclusion of the partner's logo in:**

Image in press releases sent in the Golden category.

- Banner in the central courtyard (includes production and assembly).
- Design provided by the partner).
- Circular hanging element with logo on stand.
- Image on graphic support with all sponsors in the forum
- The list of sponsors in all formats.
- Image in the press conference.
- Image on the website.
- Highlighted presence at the opening ceremony.
- Newsletter with information about the partner and their participation.
- The directory.
- The graphic support inside the event.
- The entrance photocall.

Networking tool:

Networking agendas to arrange B2B meetings with other attendees and exhibitors.

Free passes:

50 free passes (access and networking) to invite collaborators, partners, customers or suppliers to attend the forum.

Exhibition Area:**48m² stand in a preferential area.**

The stand includes: walls, show carpet, labelling with company name (20 characters), lighting, electrical panel and consumption, and fair insurance, and basic furniture package: 2 round tables, 6 chairs, a lower table, a 3 seater sofa, a 2 seater puffs, a counter and a stool.

Graphic printing and installation:

1 Hexagonal suspended: 6 graphics of 1.5x1 m

1 Back wall with 2 sides of 2x1.5 m

1 corporeal with polystyrene including a hashtag with your company name

Audiovisuals:

2 55" led screen



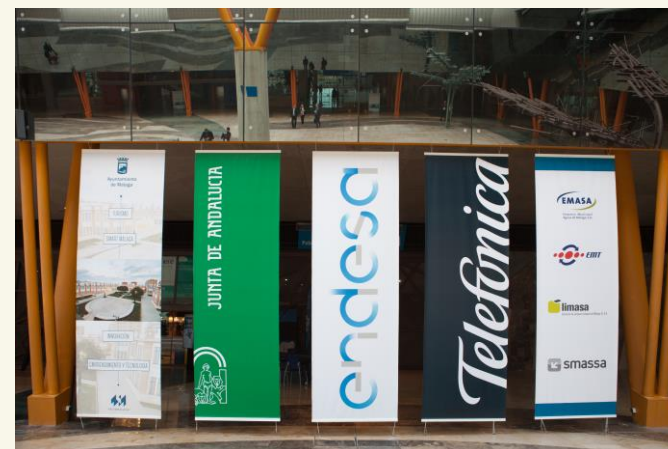


10 / WAYS TO PARTICIPATE

10.4/ SPONSOR

C/ PRINCIPAL PARTNER 50.000 € + VAT

A tailor-made sponsorship based on the partners' needs in terms of corporate image, institutional agenda, exhibition area, or participation in round tables and conferences.



10 / WAYS TO PARTICIPATE

10.5 SPONSORSHIP OF SPACES

Bring us your product!

Do you have any product that you want to promote? Do you want to offer your product to speakers or visitors? Do you want your product to be seen by our visitors on the LED screens?

Welcome pack

If you have a lot to say and want a safe impact, offer your pack to our visitors.

Lanyards

With this option, your brand will have greater visibility.

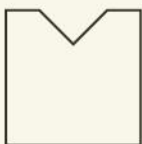
Communal areas and mobile phone charging area:

Work and rest spaces for visitors of the forum, mobile phone charging areas, press corner, etc.

The central courtyard

If you want to add life to this central space and have a great idea, let us know; it may be a perfect initiative to differentiate yourself at the event.

*All these proposals can be tailored: contact us and we will design it according to your preferences.



Inspire The Future



11/ SOCIAL NETWORKS



CM MALAGA



CMMALAGA



CMMALAGA



@CMMALAGA

#CMMALAGA20

CMMALAGA.COM



Contact details:

José Antonio Colón Fraile

+34 650 524647

jacolon@fycma.com

Helena Rodríguez

Development Manager

+34 639 108 290

helena@cmmalaga.com

ORGANIZER:

