



17/06/2024 Jornadas Técnicas

9:59 - 10:00: TOPIC 1. Culture and social welfare

Culture and social welfare

10:00 - 11:00: The benefits of art and culture on health

11:29 - 11:30: TOPIC 2. New territories

Culture expands into new territories

11:30 - 12:15: Alliances and collaborative networks, from local to international

Speakers

Isabel Pérez

Office Europe Creative Culture. Ministry of Culture
Project Manager
Madrid Spain

Sara Magán

La Fábrica
Director
Madrid Spain

12:30 - 13:15: Creativity and culture in the development of virtual worlds

13:30 - 14:15: The integration of culture, creativity, science, and technology

16:29 - 16:30: TOPIC 3. Sustainability

Sustainability of culture and culture for sustainability

16:30 - 17:15: The sustainability of culture

Speakers

Tiziano Coiro

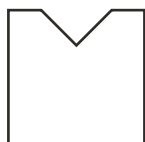
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Víctor Bañuls

Universidad Pablo de Olavide (UPO)
Sevilla Spain

Alejandro Klecker

Royal Tapestry Factory
General Director
Madrid Spain





17:30 - 18:15: Culture for sustainability

Culture for Sustainability' will feature the Director General of CIUDEN, the Director of Sustainability of Prodigioso Volcán, the Cultural Director of the National Library and the Director of Casa Amèrica de Catalunya.

They will discuss the role of cultural practices in promoting environmental and social sustainability. Among them, the initiative of La Recicladora Cultural, which seeks to boost the cultural scene through the reuse and roaming of exhibitions, stands out.

Speakers

Cecilia Carballo

Prodigioso Volcán
Sustainability Director
Spain

Marta Nin

Casa Amèrica Catalunya
General Director
Spain

Javier Ortega

National Library of Spain
Cultural Director
Madrid Spain

Yasodhara López

City of Energy Foundation (CIUDEN). Ministry for
Ecological Transition and Demographic Challenge
General Director

Organized by:



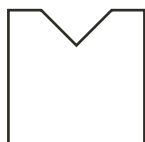
LA
RECICLADORA
CULTURAL



GOBIERNO
DE ESPAÑA

VICEPRESIDENCIA
TERCERA DEL GOBIERNO

MINISTERIO
PARA LA TRANSICIÓN ECOLÓGICA
Y EL RETO DEMOGRÁFICO





CM MÁLAGA
CULTURE & MUSEUMS
INTERNATIONAL TECH FORUM

17 - 18
JUN
2024

18/06/2024 Jornadas Técnicas

9:59 - 10:00: TOPIC 4. Economic development

Innovation, culture and creativity for economic development

10:00 - 10:45: The resurgence of promoting and fostering culture

11:00 - 11:45: The transformative capacity of culture

12:00 - 12:45: The importance of cultural innovation in depopulated Spain

