

17/06/2024 Jornadas Técnicas

9:59 - 10:00: TOPIC 1. Culture and social welfare

Culture and social welfare

10:00 - 11:00: The benefits of art and culture on health

11:29 - 11:30: TOPIC 2. New territories

Culture expands into new territories

11:30 - 12:15: Alliances and collaborative networks, from local to international

Speakers

Isabel Pérez

Office Europe Creative Culture. Ministry of Culture
Project Manager
Madrid Spain

Sara Magán

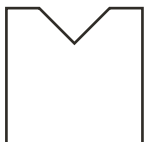
La Fábrica
Director
Madrid Spain

12:30 - 13:15: Creativity and culture in the development of virtual worlds

Speakers

Tiziano Coiro

Interpol





13:30 - 14:15: The integration of culture, creativity, science, and technology

16:29 - 16:30: TOPIC 3. Sustainability

Sustainability of culture and culture for sustainability

16:30 - 17:15: The sustainability of culture

17:30 - 18:15: Culture for sustainability

Speakers

Cecilia Carballo

Prodigioso Volcán
Sustainability Director
Spain

Marta Nin

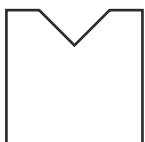
Casa Amèrica Catalunya
General Director
Spain

Javier Ortega

National Library of Spain
Cultural Director
Spain

Yasodhara López

City of Energy Foundation (CIUDEN). Ministry for
Ecological Transition and Demographic Challenge
General Director



18/06/2024 Jornadas Técnicas

9:59 - 10:00: TOPIC 4. Economic development

Innovation, culture and creativity for economic development

10:00 - 10:45: The resurgence of promoting and fostering culture

11:00 - 11:45: The transformative capacity of culture

12:00 - 12:45: The importance of cultural innovation in depopulated Spain

