

MALAGA 2024 ADVISORY COMMITTEE

ACT. 11/06/2024

ENTITIES ORGANISING THE EVENT:

- **FYCMA - PALACE OF FAIRS AND CONGRESSES OF MALAGA**
- **DIARIO SUR**
- **REGIONAL MINISTRY OF TOURISM, CULTURE AND SPORT OF THE REGIONAL GOVERNMENT OF ANDALUSIA**

Associations and Organisations linked to the event

INTERNATIONAL

CIMAM - INTERNATIONAL COMMITTEE FOR MUSEUMS AND COLLECTIONS OF MODERN ART

- **Inés Jover Casanovas.** Director

ICOM - INTERNATIONAL COUNCIL OF MUSEUMS

- **María Auxiliadora Llamas Márquez.** President

CERVANTES INSTITUTE

- **Luis García Montero.** Director

GOETHE INSTITUTE

- **Antonia Blau.** Director

OEI- ORGANISATION OF IBERO-AMERICAN STATES

- **Raphael Callou Neves.** Director General for Culture

NATIONAL

AEM - SPANISH ASSOCIATION OF MUSEOLOGISTS

- **Ana Carro Rossell.** President and Manager

CIMED - INTERNATIONAL CONGRESS OF MUSEUMS AND DIGITAL STRATEGIES

- **Conxa Rodà de Llanza.** Co-director

eNEM - PLATFORM FOR MULTIMEDIA TECHNOLOGIES AND DIGITAL CONTENTS (AMETIC)

- **Belén Piorno de Nicolás.** Senior Policy Manager

REMED - MUSEUM NETWORK AND DIGITAL STRATEGIES

- **Ana Martín Testón.** Co-director

REDS - SPANISH NETWORK FOR SUSTAINABLE DEVELOPMENT

- **Leire Pajín Iraola.** President

AUTONOMIC

AMMA - ASSOCIATION OF MUSEOLOGISTS AND MUSEOGRAPHERS OF ANDALUSIA

- **Maloles Cebrián Sotomayor.** President

GECA - CULTURAL MANAGERS ANDALUSIA

- **Amparo Rodríguez Huertas.** President

LOCAL URBAN

EA MALAGA - CULTURAL ASSOCIATION THAT BRINGS TOGETHER ENTITIES THAT GENERATE ARTISTIC AND CULTURAL EXPERIENCES IN MALAGA

- **Sara Sarabia Martínez.** Cultural Manager of Villanueva del Rosario

LOCAL RURAL

LAB GENALGUACIL - 'EUROPE'S FIRST SPROUTS IN GENALGUACIL: IMPLEMENTATION OF A PILOT PROJECT FOR RURAL INNOVATION'

- **Miguel Ángel Herrera Gutiérrez.** Mayor

European Organisms

COTEC - FOUNDATION FOR TECHNOLOGICAL INNOVATION

- **Jorge Barrero Fonticoba.** Director

EIT - EUROPEAN INSTITUTE OF INNOVATION AND TECHNOLOGY | CULTURAL AND CREATIVE INDUSTRIES AND SECTORS

- **Matthias Hauser.** General Director of Media Solution Center Baden-Württemberg
- **Áurea Rodríguez López.** Interim Director - CAC Suroeste IET Culture and Creativity

SOLVERE CAPITAL

- **Juan Álvarez De Lara.** Co-Founder & General Partner

Spanish Government

MINISTRY OF FOREIGN AFFAIRS, EUROPEAN UNION AND COOPERATION (MAEUEC)

AECID - SPANISH AGENCY FOR INTERNATIONAL DEVELOPMENT COOPERATION

- **Santiago Herrero Amigo.** Director of Cultural and Scientific Relations

Andalusian Government

CAMPUS OF INTERNATIONAL EXCELLENCE CEI HERITAGE

- **Juan Carlos Castillo Armenteros.** President

DEPARTMENT OF TOURISM, CULTURE AND SPORT

- **José Ángel Vélez González.** Secretary General for Culture
- **Yolanda de Aguilar Rosell.** Secretary General for Tourism

DIRECTORATE GENERAL OF MUSEUMS AND CULTURAL COMPLEXES

- **Fernando Panea Bonafé.** Director General of Museums and Archaeological Ensembles

TRADE - BUSINESS AGENCY FOR ECONOMIC TRANSFORMATION AND DEVELOPMENT

- **Antonio Castro Jiménez.** Director General

Malaga City Council

- **Susana Martín.** General Director for Culture of Malaga City Council
- **Alicia Izquierdo García.** Deputy Mayor. Councillor for Innovation, Urban Digitalisation, Promotion of Technological and Business Investment and Investment Attraction. Councillor responsible for FYCMA

Universities

CRUE Spanish Universities

- **Eva Alcón Soler.** President

RedOTRI - RESEARCH RESULTS TRANSFER OFFICES NETWORK

- **Salvador Coll Arnau.** President

UCLM - UNIVERSITY OF CASTILLA-LA MANCHA

- **José Ramón Alcalá Mellado.** Professor of Art and New Media

UOC - OPEN UNIVERSITY OF CATALONIA

- **Pau David Alsina González.** Professor and Researcher at the Faculty of Arts and Humanities

UMA - UNIVERSITY OF MALAGA

- **Rosario Gutiérrez Pérez.** Vice-Rector for Culture

CM Malaga Tractor Organisations

EULEN ART

- **Felicia Galindo Beltrán.** Art & Project Director

GNOSS - SEMANTIC ARTIFICIAL INTELLIGENCE PLATFORM

- **Ricardo Alonso Maturana.** Founder and Director

ROYAL TAPESTRY FACTORY AND NAVAL MUSEUM FOUNDATION

- **Alejandro Klecker de Elizalde.** Managing Director

YGBART ART ADVISING & MANAGEMENT

- **Rosina Gómez-Baeza.** Founder
- **Lucía Ybarra Aznar.** Founder

Museums and Cultural Spaces

PUBLIC AGENCY FOR THE MANAGEMENT OF THE PABLO RUIZ PICASSO BIRTH HOUSE AND OTHER MUSEUM AND CULTURAL FACILITIES (Centre Pompidou Málaga, Russian Museum Collection, Picasso Birth House Museum)

- **José María Luna Aguilar.** Director

CAC - CENTRE OF CONTEMPORARY ART OF MALAGA

- **Helena Juncosa Cirer.** Director

CAC - CITY OF ARTS AND SCIENCES

- **Ana María Ortells Miralles.** Director

FINE ARTS MUSEUM SEVILLE

- **Valme Muñoz Rubio.** Director

CARMEN THYSSEN MUSEUM MALAGA

- **Francisco Javier Ferrer Morató.** Managing Director
- **Lourdes Moreno Molina.** Artistic Director

MIMMA – INTERACTIVE MUSIC MUSEUM

- **Marta Izquierdo Ferreira.** Director

JORGE RANDO MUSEUM

- **Vanesa Díez Barriuso.** Director

MUSEUM OF MALAGA

- **María Morente del Monte.** Director

PRADO NATIONAL MUSEUM

- **Javier Pantoja Ferrari.** Director of Technology

THYSSEN-BORNEMISZA NATIONAL MUSEUM

- **Evelio Acevedo Carrero.** Director

PICASSO MUSEUM MALAGA

- **Miguel López-Remiro Forcada.** Director

REVELLO DE TORO MUSEUM

- **Elías de Mateo Avilés.** Director

SCIENCE PARK

- **Luis Alcalá Martínez.** Managing Director of the Consortium

BOARD OF TRUSTEES OF THE ALHAMBRA AND GENERALIFE

- **Rodrigo Ruiz-Jiménez Carrera.** Director

Foundations

UNICAJA BANKING FOUNDATION

- **Sergio Corral Delgado.** Director - General

CONTEMPORARY FOUNDATION - THE FACTORY

- **Sara Magán.** Director

MAPFRE FOUNDATION

- **Nadia Arroyo Arce.** Director of Culture Area

NORMAN FOSTER FOUNDATION

- **David González Márquez.** Secretary General

TELEFÓNICA FOUNDATION

- **Luis González Quero.** 42 Malaga Director
- **Pablo Gonzalo Gómez.** Telefonica Foundation Space Director

Diario Sur

- **Manuel Castillo López.** Director SUR Málaga
- **Antonio González García.** General Manager of Malaga Press

Members

FYCMA - PALACE OF FAIRS AND CONGRESSES OF MÁLAGA

- **Nieves Espejo Fernández-Gallego.** Coordinator and Financial and Organisational Director
- **Paula Morales García.** Director of the Trade Fairs Area and Director of CM Malaga
- **María José Olivera Vázquez.** Director of the Trade Fair Team